

CV

ALEX LUPANOW
CONTENT CREATOR
VIDEO PRODUCTION

PERSONAL

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PORTFOLIO

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PROFILE

Multi-skilled Content Creator, Videographer, Video Editor and Photographer with nine years' production expertise and solid corporate communications experience.

Hands-on experience in all aspects of video content production from start to finish, including concept development, client and stakeholders liaison, planning production and content direction. A Content Creator who can script, shoot, interview and edit, including grading and basic motion design.

Working on corporate, branded content, scripted video productions, portraits, trailers, documentaries for web, social media and TV broadcast at international productions with the goal to deliver high-quality engaging content and tell inspiring stories that draw the attention of a wide range of audience.

KEY RELEVANT SKILLS

VIDEOGRAPHER & PHOTOGRAPHER

Technically savvy Camera Operator / Videographer with experience in directed shootings with lighting set-ups on location and studio, including green screen and multicam setups or as solo run-and-gun documentary-style filmmaker.

Set up and operate various production equipment including cameras like Sony FS7, Canon C300 or DSLRs, audio and video recorders, lighting equipment and microphones.

Stills Photographer for people, wildlife and landscapes.

VIDEO & PHOTO EDITOR

Excellent editing skills with great sensitivity for rhythm and pace and music feel, incorporating with dialogue and graphics to tell a dynamic and visually compelling story.

Expert level in Adobe Premiere and intermediate proficiency in After Effects for motion graphics like text animation, tracking or keying. Also an established photo editor with Lightroom or Photoshop.

ADDITIONAL SKILLS

Sound teamwork and interpersonal skills, open-minded and approachable and able to work in a highly collaborative manner that encompasses viewpoints and talents of others.

Adaptable, well-organised, self-motivated to embrace challenges and accustomed to working and making decisions under pressure and to tight deadlines by managing time effectively and prioritising tasks.

Can fulfil all editorial duties in team or solo, with accuracy, great research skills and attention to detail, with high level of commitment in delivering content that delivers optimal client experience.

Genuine digital media enthusiast, always on track with new technologies and trends with the drive to try new ways that elevate content creation.

WORK EXPERIENCE

SINCE 03/2016

CONTENT CREATOR / VIDEOGRAPHER / VIDEO EDITOR

Freelancer, Contractor at alexlupanow.com for clients like Red Bull, Audi, BMW, Post Austria, and others

TASKS AND ACCOMPLISHMENTS

Videographer for international productions like Audi Summer Cup covering the Bayern soccer team in Philadelphia and Miami.

Videographer and Editor for Audi marketing crew for events like IAA in Frankfurt, Germany or Audi SuperQ in Switzerland.

90-min documentary feature Editor for the documentary Beyond the Comfort Zone.

Long partnership as Senior Editor for over 5 years with Red Bull Air Race editing sports promos, trailers, and editorials.

Travel Videographer capturing road-trips in Tenerife, Bali or Istanbul.

02/2010-10/2015

CREATIVE PRODUCER / VIDEOGRAPHER / VIDEO EDITOR

Employee at WIGE MEDIA AG in Unterfoehring by Munich, Germany for clients like Daimler, Laureus, BMW Motorsport, DTM, and Deutsche Post

TASKS AND ACCOMPLISHMENTS

Creative Director for Sochi Formula One track film - a corporate film for the construction company Stroi International.

Creative Director for DTM Season Opener 2015.

Videographer for BMW Sails Academy, producing web content for educational purposes.

Videographer for BMW DTM, producing video content during race weekends.

Videographer for CLIXMIX, producing edutainment content for the CLIXMIX web series.

Senior Editor for editorials to broadcast on German TV like ZDF Brazzo or Laureus World Sports Awards.

EDUCATION

09/2004-06/2009

DIGITAL MEDIA (BACHELOR OF SCIENCE)

Media Design & Media Informatics / without degree completion
University of Applied Sciences Bremerhaven
including study abroad at Unitec New Zealand

AWARDS

Second place winner of the Social Spot award for "Nichtschwimmer"
- a social spot about child poverty in Germany. Followed by TV appearance and cinema screenings in Bremen.

Silver Otto award winner at IAA Frankfurt for best film editing for a BMW Motorbike GS Trophy Highlight Film.
Followed local cinema appearance for a short commercial version of the story.